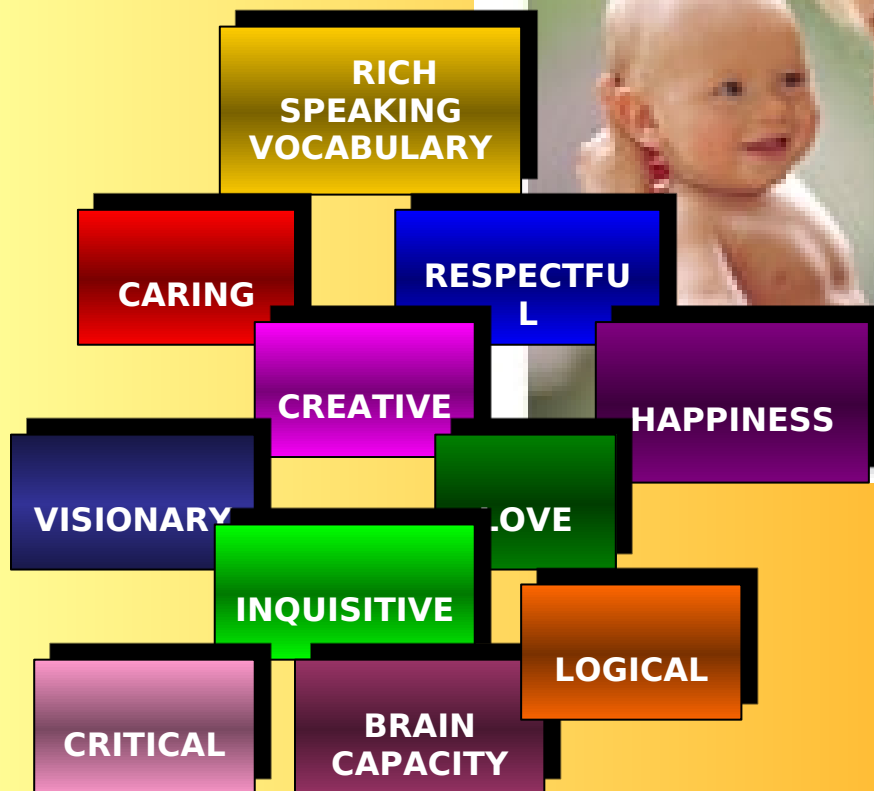


The objective of learning is to build essential blocks to develop happier and brighter children for the future ▲



....but it doesn't just happens. It depends on the environment in which the child is being nurtured.

Each child learns constantly and continuously – beginning at birth.



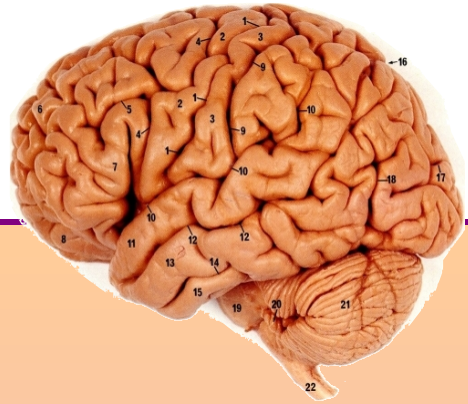
Their interaction with the environment develops their inquisitiveness- ' seeking for answers' which in turn develops their intellectual capabilities.

Babies are born with billions of brain cells. The connections, or pathways, between these brain cells support learning and form the mind. These connections spread and grow strong through continuous stimulation and regular use. Those not used will atrophy.

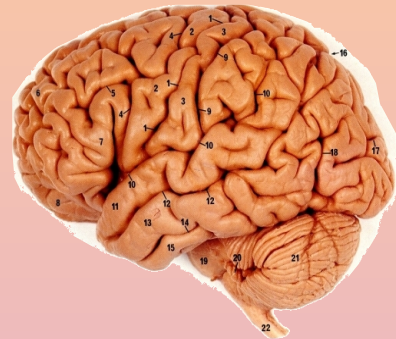


It is critically important for parents, to support these early neuro connections with love and care, in order to develop the desired learning characteristics. ▲

Physical Growth of the Brain from birth to adulthood



The weight of an adult brain 1.4 kg



6 years 90 % - size of the adult brain



18 months $\frac{1}{2}$ - size of the adult brain



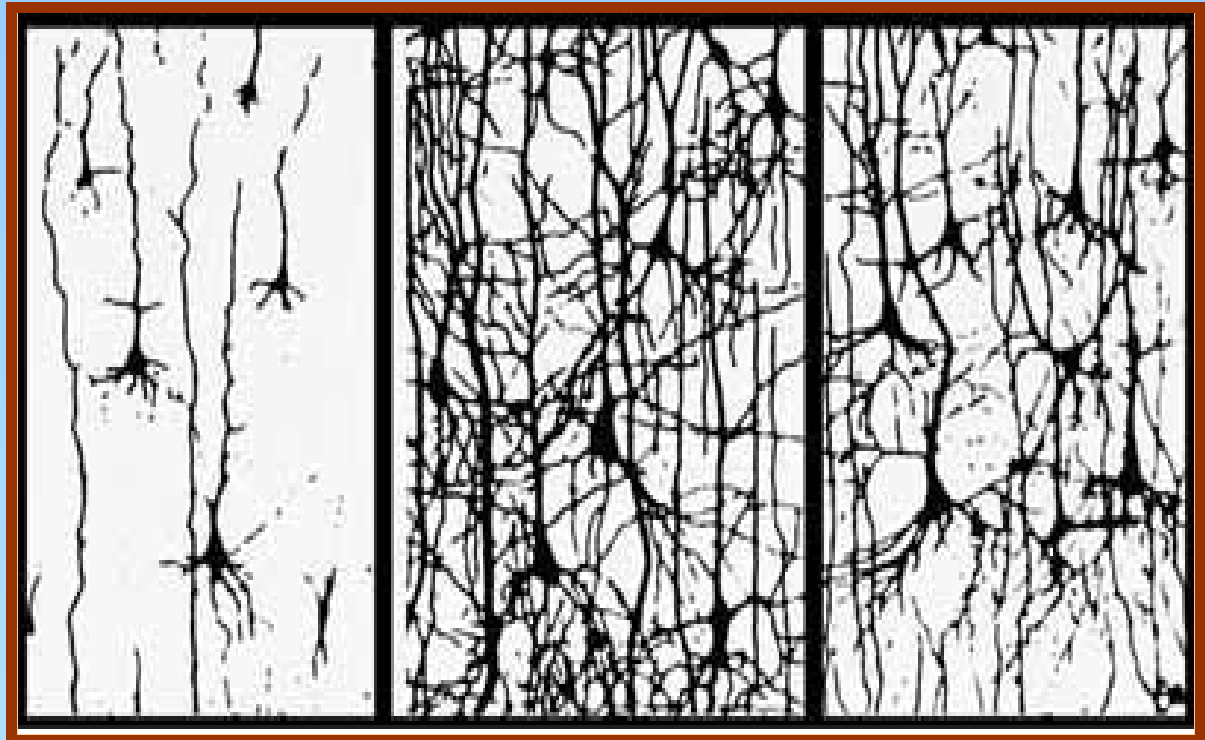
At birth $\frac{1}{4}$ - size of the adult brain

Does this overwhelms you as well ? ▲

Does this over

you as well ?

Today, more than ever, researchers, educators and neuroscientists agree and believe that, a well stimulated brain during the early formative years, forms the foundation on which, the formal learning will be build on later.



At

birth

At 6 years old

At 14 years old

Neural density determines the learning capacity of the brain. More synapse takes place between the neurons and they are enriched with experiences and emotional bonding, learning become a joyful experience for *your child*.

This experience forms the positive neuro association for *your child* to love learning for life

Wiring Language



WHAT'S GOING ON Even before birth, an infant is tuning into the melody of its mother's voice. Over the next six years, its brain will set up the circuitry needed to decipher—and reproduce—the lyrics. A six-month-old can recognize the vowel sounds that are the basic building blocks of speech.

WHAT PARENTS CAN DO Talking to a baby a lot, researchers have found, significantly speeds up the process of learning new words. The high-pitched, singsong speech style known as Parentese helps babies connect objects with words.

WINDOW OF LEARNING Language skills are sharpest early on but grow throughout life.

AGE (in years)	Birth	1	2	3	4	5	6	7	8	9	10
Recognition of speech	■	■	■	■	■	■	■	■	■	■	■
Vocabulary	■	■	■	■	■	■	■	■	■	■	■

The ability to learn any language starts as early as 8 months of birth and continues throughout life. However, if there is insufficient stimulation, the grammatical brain will shut down at the age of three, making it difficult for a child to comprehend language and develop linguistic abilities later in life.

It is so important not to miss these vital learning windows▲

Learning a language is a natural process during the first 4 years of a child.



During the first six months, babies babble using combination of 70 sounds that make up all the languages in the world. They will then learn to talk using only the sounds and words they pick up from the environment. For this reason, the first four years is the best time for a child to learn another language.

Providing a stimulating and enriching environment will ensure successful language skills in your child. ▲



...and your influence helps determine what your child think is important about learning and education as a whole

Educators have identified key language skills which are highly essential for successful language development. They included;

Language skills and reading skills

- Saying own name
- Saying the names of the other members in the family
- Identifying and calling other children and adults by name
- Talking about events and stories
- Telling a simple story from pictures
- Retelling a simple story in their own words, in sequence
- Predicting what might happen in a story
- Expressing likes and dislikes
- Answering simple questions about a story
- Giving simple, verbal instructions and directions
- Naming everyday objects
- Following the correct direction for reading
- Knowing when to turn a page
- Understanding that the printed words conveys a message



We cannot simply leave these skills to be developed by chances. This need to be done with deliberate practice. ▲

This is a scene that teachers see every day in the classroom.



This children have a well -rounded mental and emotional background. As a result they are eager to learn and easy to teach and happy While these children were growing someone took the time to;

- read to them ,
- answer their questions
- encourage creativity and
- provide readiness skills for school

These children had quality TV time which encourages family interactions. Selected programs with adult supervision will enhance language skills and an inquisitive mind.

This is the scene that teachers see if the same children miss those vital early learning experiences.

This children lack the confidence to participate because they are unprepared.... and they're unhappy

Although loved just as much;

- **their language skills were left unattended**
- **they had no shared experiences in reading**
- **their curiosity was not satisfied, and**
- **they had no school readiness plan.**



All children have the same advantages in the classroom... it's the home that makes the difference

**MASTER LAB PHONICS
PROGRAMME**

Master Lab Phonics lays the foundation for reading and writing. It teaches letter sounds in an enjoyable, multi –sensory way, and enables children to read and write words at a very young age.

The programme consists of

- 4 reader books
- 4 activity books
- 8 VCDs

- **The learning Methodology**

In each lesson the child will be introduced to a letter or sound and the pronunciations in VCD. After learning vowels and consonants, the child begins to blend letters to form words. The child then, proceeds to reading simple reader's books and practice doing the activities given in the Activity Book

The Benefits

- A multi - media approach to rapid vocabulary building
- The child learns to read, write and speak confidently
- Words are highlighted as the child listens and reads
- Encourages independent learning

**MASTER LAB
10 WEEKS TO ENGLISH**



Discover first hand how this programme can teach your child to read with ease.

10 weeks to English has everything you need to teach young readers aged 3-8, how to read and enjoy learning new words.

This programme comprises pictures, words and sentences to show your child how to form sentences with words learnt. Designed according to simple themes, your child will be able to recognize words and match them with the pictures as well as group these words according to category they belong.

A Memory Learning Revolution for Effective, Fast and Fun Learning

Your child is exposed to 450 words, sounds and pictures in a systematic manner that enables the child to focus and listen intensely to the words and pictures shown.

Repetitive flashing of words, and pictures serves to reinforce word recognition, word pronunciation and boost memory recall.

The Benefits

- Ability to recognize and identify words, pictures and sounds at a fast speed
- Repetitive flashing of words stimulates memory recall
- Uses sight, sound and speech techniques to teach effective reading
- Encourages independent learning





**Disediakan khas untuk membimbing
anak-anak kecil untuk mula
membaca dan menulis dengan
berkesan.**

Mereka akan mengenal dan membunyikan huruf vokal dan konsonan dan seterusnya mula menulis perkataan dalam masa yang

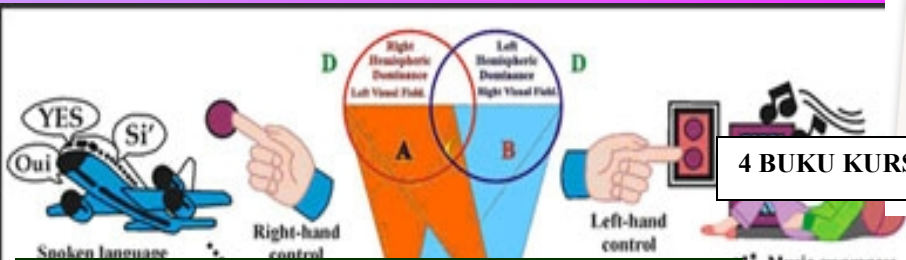
SUKU KATA

Kejayaan menguasai suku kata akan menentukan kefasihan Bahasa Malaysia untuk proses pembelajaran seterusnya





4 BUKU KURSUS + 4 BUKU AKTIVITI + 8 VCD



CEPAT MEMBACA

Dengan menggunakan teknik mengenal dan membunyikan huruf vokal, konsonan dan seterusnya perkataan yang sepenuhnya, anak-anak anda boleh mula membaca dengan pantas.

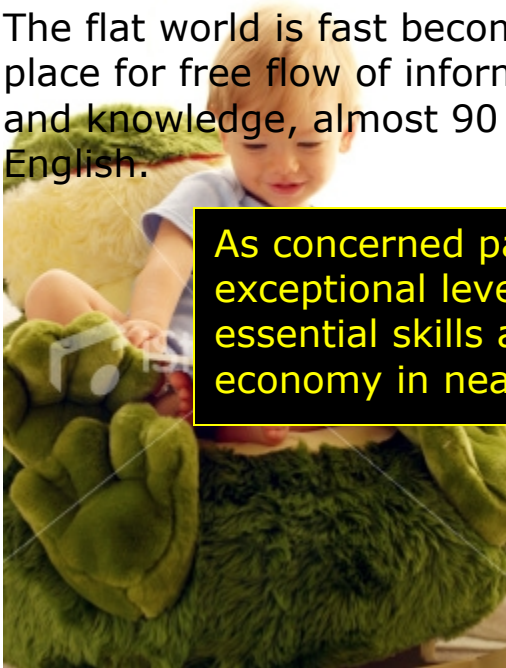
4 VCD



Verbal – Linguistic Intelligence, is one of the 7 multiple intelligence, one must acquire in order to develop other intelligences

GLOBALIZATION, KNOWLEDGE
MANAGEMENT & HUMAN CAPITAL
are some of the common phrases
which will determine the success
tomorrow.

The flat world is fast becoming a
place for free flow of information
and knowledge, almost 90 % in
English.



As concerned parents, we need to empower our children with exceptional level of language skills. This in turn will enhance all essential skills and values to be part of the knowledge based economy in near future.



Language skills that are developed during the early years will form the foundation for a 'life long learning' process.

As *your child* progress to the next level of social interaction, *your child* must be provided with the continuous opportunity to enhance his/her language skills.

LINGUA 2020

CONTENTS OF LINGUA 2020



A comprehensive bilingual, (English - Bahasa Malaysia) programme. Excellent methodology with multi-sensorial learning approach .Systematically designed to learn from basic to advanced level of communication English

Terbahagi kepada 3 Tahap, Setiap tahap memberi penekanaan kepada penguasaan kemahiran bahasa Inggeris yang tertentu.

TAHAP 1

- 12 babak cerita (6 buku kursus)
- 5 komponen pembelajaran
 - mendengar cerita
 - sebutan & intonasi
 - perbualan berfungsi
 - nota tatabahasa
 - perbualan peribadi



Cadangan Penggunaan

HARI PERTAMA **Mendengar cerita**

menggunakan kaset & buku aktiviti

HARI KEDUA **Sebutan & Intonasi**

20 minit dengar dan ulang perkataan dan frasa dari cerita untuk latihan sebutan

HARI KETIGA **Perbualan berfungsi**

20 minit mendengar. Fungsi bahasa & struktur ayat dipetik daripada cerita ini dan dipraktikkan pelbagai konteks

HARI KEEMPAT **Nota tatabahasa**

20 minit berlatih dengan bantuan buku aktiviti. Pemahaman bahasa dititikberatkan dalam bahagian ini. Tidak perlu menggunakan kaset

HARI KELIMA **Perbualan peribadi**

membina ayat dalam bahasa Inggeris dengan bantuan maklumat yang diberi dalam bahasa Malaysia

○ **JANGKA MASA 30 HARI**

**Dengar dan Ulang untuk 20 minit
setiap hari**

**Menggunakan 'Drill Book' & dengar
kaset dari babak 1-12**

TAHAP 2



TAHAP 3

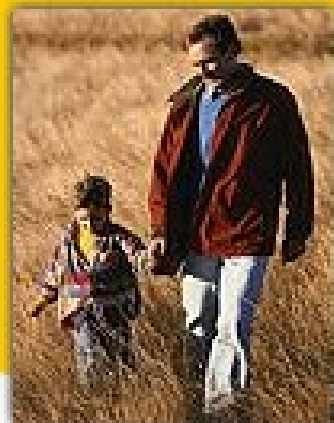
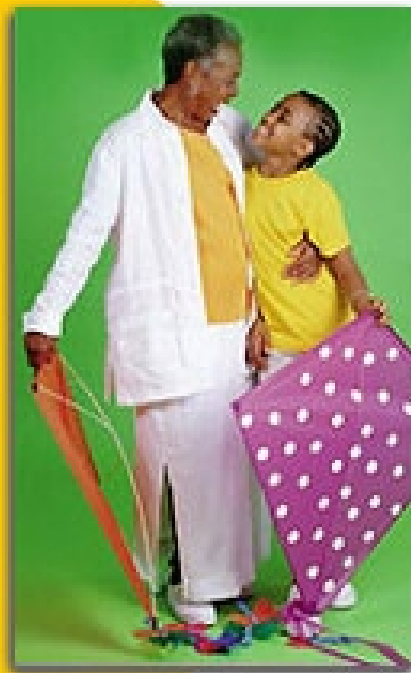
JANGKA MASA 30 HARI

**Dengar dan latih tubi selama
20minit
setiap hari**

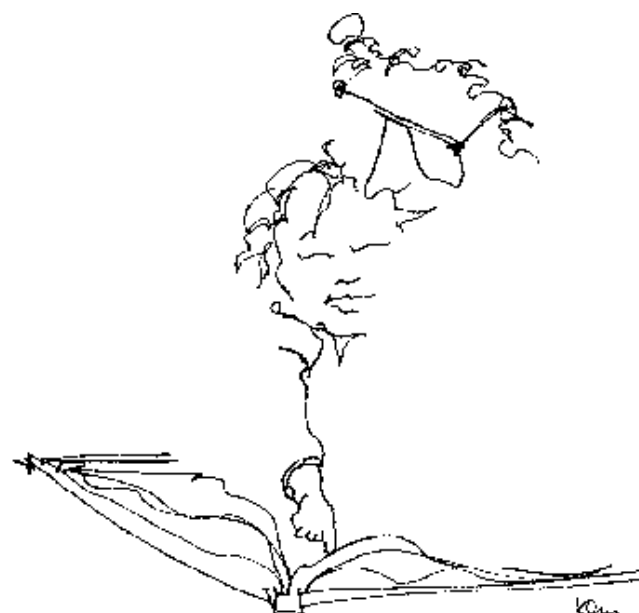
**Gunakan buku
Buku resepi 1 & Buku resepi 2
12 VCD**

**Penggunaan VCD dan buku
resepi
akan meningkatkan penguasaan
bahasa Inggeris**





The educational values that are not created, the skills that are not nurtured, and the interests that are not established cannot be made later in life .



Time is so precious .

**The journey of thousand miles starts today.....
right now at this moment.**

